## We claim:

1	1. A customizable application system comprising:
2	an internet application system configured to support an internet application, the internet
3	application associated with metadata configured for generating an application user
4	interface including a plurality of user interface elements having a tab-order
5	property, the internet application system including,
6	a) an application server configured to generate the application user
7	interface, and
6 77 1.8	b) a web application server configured to deliver the application user
<u>.</u> 9	interface to a client;
0	a personalization system including a personalization engine and a user profile interface,
	the personalization interface configured to modify personalization data
1 2	characterizing the tab-order property such that the tab-order of the
3	plurality of user interface elements is modified; and
4	a data repository including a data record for storing the personalization data, the data
5	record being accessible using the metadata.

1	2. A method of developing a customizable user interface element, the method
2	comprising the steps of:
3	selecting a property;
4	developing a user interface element including the property;
5	determining a data record for holding a value used to characterize the property, the data
6	record being stored in a data repository and being user modifiable, the data
7	repository being physically remote from a client used to display an application
8	user interface;
9	generating metadata defining the property, the metadata including a reference to the data
PEAN-144	record; and
2	storing the metadata in association with the user interface element, the user interface
	element being configured for inclusion in the application user interface.
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1	3. A method of customizing an application user interface, the method comprising the steps of:
2	accessing a page definition, the page definition including metadata associated with a
3	customized property of a user interface element;
4	accessing the metadata to obtain a reference to a data record;
5	using the reference to access the data record, the data record being stored in a data
6	repository and being user modifiable, the data repository being physically remote
7	from a client used to display an application user interface;
8	accessing the data record to determine a value defining the customized property;
9	generating markup-language responsive to the determined value; and

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including the generated markup-language in the application user interface.